

Local Businesses Unite to Raise Funds and Awareness for a Worthy Cause

Primary Bank, Harvest Market, NH1 News, Manchester Monarchs and NH Fisher Cats team together to help New Horizons.

November 5th, 2016

The Harvest Market Plaza in Bedford was full of activity and people turned out to help raise funds, food and awareness for Second Annual 'Shopping with the Sherm' event to benefit New Horizons Food Pantry in Manchester.

All involved enjoyed participating in an exciting opportunity to raise awareness for a worthy cause, generate community involvement and be part of an event that brings people together. The event kicked-off with Charlie Sherman at the Harvest Market going inside and "shopping" for items that are needed at the New Horizons Food Pantry. Charlie encouraged others to pick out items and bring them outside and load them into the New Horizons Truck. Pre-made donation bags were also available at the \$10.00 and \$25.00 levels for those just wanted to help New Horizons. Over 200 bags were sold!

Outside folks were greeted with teams of volunteers to pack the van, as well as mascots Max from the Monarchs and Fungo from the Fisher Cats lent a helpful hand! Local food and beverage vendors participated and offered free samples adding to the fun as well as there were a number of raffle prizes that were won by many.

The goal of the event was to provide New Horizons with much needed food items as well as to raise awareness for the community need. "I greatly appreciate this partnership with Primary Bank and Harvest Market now in its second year." said Charlie Sherman. "This event really helps us at a time of year when demand for assistance spikes."

"Primary Bank understands and respects the importance of giving back to the community," said Primary Bank CEO Bill Stone. "We are pleased that we can partner with our neighbors and have the opportunity to make a difference for those in need."

CONTACT:

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